



# Curriculum Vitae London

A fast-paced, thriving hub of culture



## Bio

I am known around the world for my iconic landmarks and have persevered as a major settlement for almost two millennia.

While I enjoy showcasing my rich history, I also pride myself in being versatile and curious. Many associate me with British traditions, but I easily adapt to new environments and welcome change.

I find strength in the variety of experiences I have had – much like the variation found in my 32 boroughs – from the market eateries of Brixton, to hipster Shoreditch, all the way to resident night-owl Soho and Notting Hill's famous painted houses.

Despite the challenges of Covid-19 and Brexit, in 2021 I was pleased to maintain my position as the #1 most attractive city in the world for work.



## Education

**40**

universities, including University College London, Imperial College London, King's College London, London School of Economics, Goldsmiths, Royal College of Music and Guildhall School of Music and Drama.

My universities make up nearly half of the top ten in the official UK rankings.

**91%**

of state-funded primary and secondary schools rated 'Outstanding' or 'Good' by OFSTED.



## Skills

I have an international perspective, with Londoners hailing from India, Nigeria, Poland and Bangladesh.

My residents speak 300 languages, from Polish to Arabic, Portuguese to Bengali, French to Urdu - to name a few.

## Timeline of Experience

2021

### #1 city in the world for workers - London, UK

Despite the challenges of Covid-19 and Brexit, I have held on to my title as the 'most attractive city in the world for workers' based on Totaljobs' Global Talent Survey of over 200,000 workers worldwide.

2019

### Worked flexibly - London, UK

10.7 million square feet is dedicated to coworking spaces in Central London alone. I am home to more flexible workspaces than New York.

2018

### Crowned most attractive city for work - London, UK

In 2018, 366,000 people from around the world took part in the Global Talent Survey, ranking London as the number one city for work.

2018

### Improved my academic standing - London, UK

I was named the best city worldwide for students in 2018.



## Interests

### Football:

Eleven renowned football teams are based here, including Arsenal, Chelsea, Tottenham Hotspur and West Ham. Wembley Stadium has a capacity of 90,000 and is known as the home of football.

### Culture:

I never tire of art and history – and there’s plenty on offer, with galleries such as the Tate Modern and the National Gallery, along with over 170 museums including the Victoria and Albert and Natural History Museum.

### Health and fitness:

I’m a keen cyclist with eight Cycle Superhighways throughout the city and more planned. I promote wellbeing and have over 11,500 bikes available to hire from docking stations around the city.

### Eating out:

I’m a foodie at heart, with around 50 famed food markets including Borough, Broadway, Brixton, Smithfields, Leadenhall and Billingsgate markets offering culinary delights from around the world.



## References

### Professional references available from:

Authors Beatrix Potter and Virginia Woolf, legendary broadcaster David Attenborough and athlete Dame Kelly Holmes.

### Personal references available from:

Actor Idris Elba, fashion designer Vivienne Westwood and singer-songwriters Elton John and David Bowie.

1990

### Financial specialism developed - London, UK

I have a strong focus on finance, with Canary Wharf becoming a key financial centre in the world.

1981

### London Marathon founded - London, UK

A staple in my calendar was founded by former steeplechase Olympian Chris Brasher and athlete John Disley. Nowadays, over 40,000 runners usually take part in the marathon.

1863

### Launch of thriving transportation system - London, UK

My iconic underground trains took their first journey.

1826

### Education - University College London, UK

This elite university was founded and went on to support Alexander Graham Bell in his studies, before he went on to invent the telephone.

12th - 13th Century

### Promotion - London, UK

I became known as the capital of the United Kingdom, after becoming home to the Palace of Westminster and the permanent residence of the Royal Court.